

## ABSTRACT

A lamp device for eliminating a blind spot in an automotive vehicle. A lamp member is received, at a predetermined location, in a side panel of a vehicle body. A drive member pivots the lamp member by a predetermined angle. A control member has a lamp control part for controlling the lamp member and a drive control part for controlling the drive member. The lamp member includes an illumination lamp controlled by a signal generated in the lamp control part, and a reflection mirror mounted to be positioned behind the illumination lamp. A turn signal lamp is combined to one surface of the lamp member. The lamp control part is actuated in a manner interlocked with operation of the drive member. The drive control part includes a driving motor for pivoting the lamp member by the predetermined angle, and a motor control portion for controlling the driving motor.